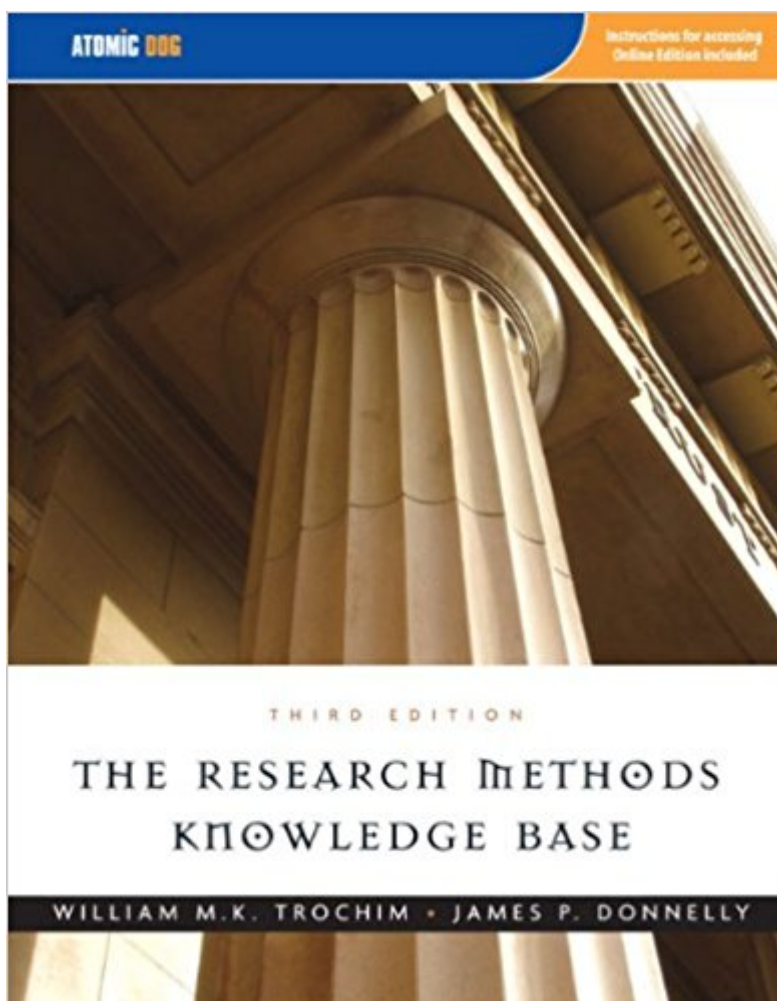


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# The Research Methods Knowledge Base, 3rd Edition



## Synopsis

Thoroughly updated, the third edition of The Research Methods Knowledge Base provides coverage of quantitative methods and enhanced coverage of qualitative methods. It can be used in a variety of disciplines and is ideal for an introductory comprehensive undergraduate or graduate level course. Through its conversational, informal style it makes material that is often challenging for students both accessible and understandable. The Research Methods Knowledge Base, 3e covers everything from the development of a research question to the writing of a final report, describing both practical and technical issues of sampling, measurement, design and analysis.

## Book Information

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## Customer Reviews

William M. Trochim (Ph.D., Northwestern University) is a Professor in the Department of Policy Analysis and Management at Cornell University and a Professor of Public Health in the Department of Healthcare Policy and Research at the Weill Cornell Medical College (WCMC). He is the Director of the Cornell Office for Research on Evaluation and Director of Evaluation for Extension and Outreach at Cornell, and the Director of Evaluation for the WCMC's Clinical and Translational Science Center. He has taught both undergraduate and graduate required courses in applied social research methods since joining the faculty at Cornell in 1980. Trochim's research interests include the theory and practice of research, conceptualization methods, strategic and operational planning methods, performance management and measurement, and change management. His current research is primarily in the areas of translational research, research-practice integration, evidence-based practice, and evaluation policy. James P. Donnelly, SUNY-Buffalo Dr. Donnelly is an

assistant professor in the Department of Counseling, School and Educational Psychology at the University at Buffalo. He completed his undergraduate degree at Allegheny College, his masters at Claremont Graduate University and his doctorate at the University at Buffalo. He teaches courses related to research methods and health psychology at the graduate level. Previously a psychologist at Roswell Park Cancer Institute, his research and clinical interests are in quality of life issues related to chronic and life limiting illness. He is also affiliated with the Center for Hospice and Palliative Care in Buffalo. He lives in Clarence, New York with his wife Kerry and sons Seamus and Paddy.

Good information but the book fell apart for no reason. Badly made.

This book is just okay. I disagree with other readers who have said that it's a complicated read. This book is very simplistic in nature- I was required to purchase it as an accompaniment to another book for a psychometrics course and the best use of this book is to read for the VERY basic of definitions and then bolster knowledge from elsewhere. It's an easy read, but at times too conversational in nature. The author makes jokes throughout the book, which is somewhat off putting when it comes at the price of sacrificing content. I'd say that this book is best suited for someone just getting started in research- just know that you will need another book to really get at the meat that this one overlooks.

This was a Christmas gift. The recipient has reported that he is pleased with the book even though it is not a new publication. He reports that it is an excellent text on research methods,

I used this book in grad school, and admired its accessible writing and easy-to-understand concepts. However, I keep having to order more copies! I lend it to colleagues, who like it so much they want to keep it, and so my organization has to keep ordering more. If that's not the sign of a good book, I don't know what is.

Great book and review. Has a lot of knowledge that can help an individual in their presence.

Trochim and Donnelly do an excellent job of explaining things concisely so that the reader doesn't spend forever trying to understand things. I'm not sure if this book alone would be perfect, but I would definitely want this book in conjunction with another book by Cozby (Methods in Behavioral

Research). Together, these two books are seemingly everything a researcher must have for his research.

My research course requires us to use 4 textbooks and I've found this to be the easiest one to read and get definitions from. It seems like the most basic of all research/statistic-oriented books, as its layout is very accessible, which makes it great for those of us who don't want to read a text for hours on end.

I wasn't a fan of this book, which a college class had me read from cover to cover. It was shallow to say the least, and didn't provide any truly useful insight into graduate level research and writing requirements. The author spins a web around his wildcard of "Construct Validity," a concept that he beats over the head in almost every paragraph. The repetition is more annoying than reaffirming.

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